UN Sustainable Development goals

With the launch of the United Nations Sustainable Development Goals (SDGs) 2030 in 2015, we continue to assess how our key focus areas and initiatives relate to these goals, and to highlight the areas where we believe we can have most impact as a business. In the table below we have summarised some of our key efforts and initiatives in relation to the SDGs where we are able to have a material impact.

Sustainable Development Goal	Optus Position	Examples of Optus Efforts and Initiatives	Chapter/ Page
Goal 3: Good Health and Well-being (Ensure healthy lives and promote well-being for all ages)	Optus views any potential risk to the health and safety of our stakeholders seriously, and we actively promote health and safety at the workplace.	EME: We monitor research findings on EME and comply with ICNIRP and ARPANSAs standards. We design and deploy our network to comply with the relevant Federal Government mandated exposure standards. Cancer cause: We support the fight against cancer given its impact and pervasiveness in society. We have been supporting the Tour de Cure since 2011 Digital Citizenship: Our efforts in cyber wellness and digital citizenship are part and parcel of the well-being and safety agenda. Workplace safety and health: We provide a safe work environment for our people and actively promote awareness on workplace occupational health and safety. We also encourage our people to look after their own health and well-being. We have also extended WSH policies to our supply chain.	Marketplace and Customers Chapter Community Chapter Our People Chapter
Goal 4: Quality Education (Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all)	Optus has an important role in enabling the progress, development and inclusion of vulnerable segments of society through the support of education and skills development opportunities.	Vulnerable children and youth: We support the education of children with special needs, at-risk youth and young people transitioning into the workforce. Our initiatives include The Smith Family mobile student2student program and the Australian Business and Community Network (ABCN) students mentoring program. Digital Citizenship: We actively promote responsible digital citizenship. Our Digital Thumbprint and Kids Helpline @ School programs educate vulnerable children and youth on responsible digital citizenship.	Community Chapter
Goal 5: Gender Equality (Achieve gender equality and empower all women and girls)	Optus treats everyone with respect and consideration at all times, regardless of gender, age, ethnicity, language, cultural background, physical ability, religious belief and lifestyle choice.	Gender equality: Female employees are well represented across all levels of the organisation. The Singtel Group has an equitable remuneration structure that has no gender bias and is based on work performance. The average salaries of our male and female employees across job grades are comparable. We established a Diversity Council to advance networking and mentoring support to female talent and created a 'Women in Leadership' series across the Group.	Our People Chapter
Goal 7: Affordable and clean energy (increase substantially the share of renewable energy in the global energy mix)	Optus is committed to adopting cleaner energy to reduce our reliance on fossil fuels	Renewable Energy: Since 2009, we have been exploring opportunities to use alternate forms of energy for our operations in Singapore and Australia to reduce our reliance on electricity from the grid (see website for details)	Environment Chapter
Goal 8: Decent Work and Economic Growth (Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all)	Optus is committed to growing with our people and making the company a vibrant workplace across our global operations.	Work support: The Optus ABCN program supports work experience and improves employability, to help create fair opportunities for the disadvantaged. Fair employment: We employ 9,000 people across Australia. We strive to create an open and trusting work environment characterised by equal opportunity, as well as a diverse, inclusive, collaborative and learning culture. We have been a signatory of the UN Global Compact since 2007. We also have a sustainable supply chain management program to promote and monitor human rights practices among our vendors.	Community Chapter Our People Chapter

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Goal 9: Industry, innovation and infrastructure (Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation)	Optus innovates continuously to stay at the forefront to bring the latest and the best services to our customers, and works with change makers to bring creative solutions to solve societal problems.	Infrastructure: We continuously invest in our fixed and mobile networks to offer a superior customer experience, and we partner our network vendors to conduct technology trials. Social innovation: Our social innovation accelerator programs aim to build an ecosystem to attract and develop innovators and changes makers with solutions for the community segments we support.	Marketplace and Customers Chapter Community Chapter
Goal 10: Reduced Inequalities (Reduce inequality within and among countries)	Optus is committed to creating equal opportunity for both our people and our communities.	Equal opportunity: We create an open and trusting workplace environment characterised by equal opportunity, as well as a diverse, inclusive, collaborative and learning culture. We enhance inclusion with our Indigenous Action Plan, and we partner Diversity Dimensions to provide young indigenous Australians with the skills and opportunities to work in the retail sector. We mentor vulnerable youth under the Optus ABCN program to give them a better head start.	Community Chapter Our People Chapter
Goal 11: Sustainable Cities and Communities (Make cities and human settlements inclusive, safe, resilient and sustainable)	Optus leverages our ICT competence to develop solutions that improve quality of living, and focuses on building a resilient network infrastructure	Smart partnerships: We're collaborating with Uber for an innovative in-car Wi-Fi trial across Sydney and Melbourne. We are a founding partner of the Australian Business Roundtable for Disaster Resilience & Safer Communities. We have partnered with Orange Sky Digital to increase inclusion of homeless people.	Marketplace and Customers Chapter Community Chapter Environment Chapter
Goal 12: Responsible Consumption and Production (Ensure sustainable consumption and production patterns)	Optus actively monitors our waste management practices as part of our business operations and environmental conservation efforts.	Going green: We aim to reduce paper use in our business operations and actively promote the 3Rs - Reduce, Reuse and Recycle - to our people. We provide recycling for customers to bring back products and accessories that have reached their end-of-life. We use profits from our onsite car park to fund the Optus Express buses, which provide free rides to work. We are committed to responsible packaging and have responsibilities under the Australian Packaging Covenant.	Environment Chapter
Goal 13: Climate Action (Take urgent action to combat climate change and its impacts)	Optus is committed to understanding, managing and minimising our environmental footprint across our value chain, including our business operations, suppliers and customers.	Environmental focus: We focus on improving energy performance and efficiency while continuing to investigate the viability of sustainable sources of energy on a more impactful scale. We also focus on building and maintaining a resilient network in the face of climate change.	Environment Chapter
Goal 17: Partnership for the goals (Revitalise the global partnership for sustainable development)	Optus believes in the spirit of partnerships and collaboration to solve some of the most pressing social or sustainability needs, whether locally or globally.	Key partnerships: We have formed strong relationships with key partners for our strategic programs targeting at meeting our sustainability and community needs. These partners include: ABCN, Australian Business Roundtable for Disaster Resilience, Telco Together Foundation and our overseas business partners. We have significant and long-standing charity partnerships including Kids Helpline, The Smith Family and ABCN.	Marketplace and Customers Chapter Community Chapter Environment Chapter